2014 Iowa City Boys Baseball Sponsorships

Iowa City Boys Baseball (ICBB) is open to Iowa City area players from 5 to 12- years old. ICBB provides an environment where games are competitive and players can learn baseball from its most fundamental stages to its technical aspects. Most of all, <u>ICBB provides an inclusive opportunity for players from across school and</u> neighborhood lines to learn about sportsmanship, leadership, and becoming a good teammate.

Games are played 4-5 nights per week on the Bobby Oldis Fields in Iowa City Park from May-June.

The ICBB Board of Directors intentionally keeps registration fees low so no player is excluded based on financial concerns. We augment our budget with annual sponsorship programs that allow the league to provide important services, such as:

- Playing equipment, including bats, helmets, pitching machines, and batting cages.
- Field maintenance and upgrades.
- Game day expenses, such as umpire fees.
- A registration fee scholarship program to keep the league open to families who need financial assistance.
- Taking care of ICBB's long term needs, including facility upgrades like safety nets over the bleachers, structures to provide shade for spectators, and lighting more fields to allow for expanded league play.

Updated 2014 Sponsorship Levels

Single \$100-\$249

- Name on ICBB website
- Name on sponsor sign at City Park diamonds

Double \$250-\$499

- Name on ICBB website
- Name on sponsor sign at City Park diamonds
- Name and logo on 24" x 36" sign posted on diamond fence
- Name mentioned at least once per night over PA system at City Park diamonds

Triple \$500-\$999

- Name on ICBB website
- Name on sponsor sign at City Park diamonds
- Name and logo on 36" x 48" inch sign posted on diamond fence
- Name mentioned at least twice per night over PA system at City Park diamonds

Home Run \$1,000

- Name on ICBB website
- Name on sponsor sign at City Park diamonds
- Name mentioned at least twice per night over PA system at City Park diamonds
- Banner/sign on outfield wall or foul line fencing on diamond of choice
- Opportunity to become league title sponsor, i.e. "Acme Senior League" (four opportunities available)
- Large sign on backstop

A sponsorship form is attached. For more information, contact ICBB Board members Jeff Liebermann (phone/email) or Jeff Albright (phone/email).

ICBB is a 501 (c) (3) charitable organization.



Iowa City Boys Baseball Sponsorship Form www.iowacityboysbaseball.org

We are choosing to support 2014 Iowa City Boys Baseball at the following sponsorship level:

- Home Run \$1,000+
- o Triple \$500-\$999
- o Double \$250-\$499
- o Single \$100-\$249

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Please accept our contribution of: \$		
Business Name		
Contact Name		
Address	City	Zip
Business Phone		
Email Address		
Company Website		
 □ To contribute with a credit card please use IowaCityBoysBaseball@hotmail.com □ Contributing by check? Please make payal form to: Mary Villhauer, P.O. Box 1574, 	ole to Iowa City Boys Baseball	

<u>Please provide a vector image of your logo and business name.</u> A vector image is either an EPS or Adobe Illustrator file that can be scaled to any size. This artwork will be used for signs at the Double-Home Run levels and other related league publicity.

ICBB sponsorships are eligible for charitable tax deductions. Iowa City Boys Baseball Tax ID #: 23-7216194N

For more information, please contact an ICBB board members:

Jeff Liebermann319-530-3351 (cell)jeff-liebermann@uiowa.eduJeff Albright319-400-9160 (cell)jeffa@espint.com